IDFREE TARGETING
FOR MODERN MARKETERS
BUILD · VALIDATE · ACTIVATE

PRIVACY SAFE

IDFree by GDR does not use cookies or online ID's.
No user data is collected or stored. No creepy tracking or intrusive data collection.

OMNICHANNEL

IDFree by GDR works on all online devices and on all the platforms that block cookies, incl. IOS/Safari and Firefox.

JUST FOR YOU

IDFree by GDR allows you to use 1st party data or build custom audience from our data on 15 major markets, covering +750 million people.
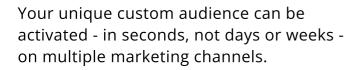
DIGITAL TARGETING THE RIGHT WAY

By collaborating with industry-respected data partners like Kantar, InsightOne, Experian, and TransUnion, we offer a new path in online marketing.

experian TransUnion tu INSIGHTONE KANTAR

ACTIVATE ON MULTIPLE AD CHANNELS

Your unique custom audience can be activated - in seconds, not days or weeks - on multiple marketing channels.

• Simple • Custom • Easy & Safe •

True online omnichannel with the same unique audience pushed to:

• Display • Video • InApp • Social Media • Outdoor • Addressable TV •

SOCIAL MEDIA

VIDEO

TV

YOUR AUDIENCE

OUTDOOR

INAPP

DISPLAY