

ABOUT VISMA DIGITAL MARKETING

Visma Digital Marketing is a digital marketing agency, consisting of consultants with a passion for creative communication and measurable, effective solutions. We are a full-service supplier of marketing activities across all digital channels, as well as our client's closest partner in creating and executing marketing strategies. By being a part of the European leading company Visma, we are also a supplier of Visma's services and products. This gives our clients unique access to all of Visma's resources.



CHARLOTTE KARLSNES

DIGITAL ADVISOR

"In Visma Digital Marketing it is vital to advise our clients on how to communicate effectively with their target group without compromising their customers' privacy. We believe in the importance of creating trust between brands and their customers. To be able to create this level of trust, we use IDFree.com for intelligent targeting for both today and for the post-cookie future. We find the IDFree.com platform to be an important piece of the solution for the cookieless tomorrow, as well as a strong contributor to the growing focus on customer value."

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