IDFREE TARGETING

BUILD / VALIDATE / ACTIVATE

IDFree.com

NEXT-GEN TARGETING

GDR

IDFREE.COM

IDFree
NEXT-GEN
TARGETING

By collaborating with industry-respected data partners like Kantar, InsightOne, Experian, and TransUnion, we offer a new path in online marketing.

Privacy-Safe
- IDFree by GDR does not use cookies or online ID's.
- No user data is collected or stored. No creepy tracking or intrusive data collection.

Online Omnichannel
- IDFree by GDR works on all online devices and on all the platforms that block cookies, incl. IOS/Safari and Firefox.
- True online omnichannel with the same unique audience pushed to: Display • Video • InApp • Social Media • Outdoor • Addressable TV •

Exclusive
- IDFree by GDR allows you to use 1st party data or build a custom audience from our
- data on 15 major markets.
- Reach covers +750 million people.

Instant Activation
Your unique custom audience can be activated - in seconds, not days or weeks - on multiple marketing channels.

• Simple • Custom • Easy & Safe •

experian   TransUnion   INSIGHTONE   KANTAR MEDIA

Reach Us