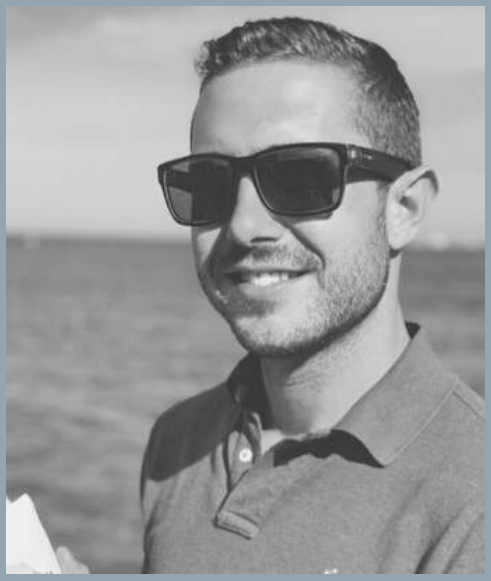
VISU.AL

GDR
Global Data Resources

ABOUT VISU.AL

With an evidence-based, technology-enabled and creative approach to problem-solving, whilst still being immersed in culture and storytelling, our campaigns focus on growth, scale and measuring positive outcomes. We've spent thousands of hours working for the biggest brands, entertainment and professional services companies as well as the most nimble of startups - not just agencies. So, we under-stand your 'why'. In many instances, we see a disconnect between traditional agency 'supply' and brand 'demand', so we're looking to change that.



VINCENT CARRIÉ

DIRECTOR · VISU.AL

"The IDFree.com tool allows us to build very precise target groups from high-quality data. We can control the reach, get instant validation, and activate on multiple important platforms like Google, Facebook, and Snapchat. The activation works seamlessly as well as the campaign results are very promising. I'm happy to call IDFree.com a key partner to VISU.AL and our offerings."

vincent@visu.al

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